

# TOPIC-BASED WEBINARS

Stealthbits-staffed and -supported webinars for partners



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It might be a while before face-to-face meetings and after-hours events pick back up again, but that doesn't mean we can't make the best of it and engage with customers and prospects in meaningful ways. Stealthbits has the talent and the content to educate and inspire your customers while we all ride out the storm!

Choose one or more of these carefully crafted webinars, and our SME's will deliver them succinctly and eloquently to your audience at the time of your choosing.

## Topic-based webinar options

### TITLE

### Lost in the red forest? A guide to finding your way out.

Microsoft's Enhanced Security Administrative Environment (ESAE) is the pinnacle of security for Active Directory privilege, but it can be hard for organizations to embrace fully. Join Stealthbits Field CTO and Privileged Access Management Expert, Gerrit Lansing, to learn about the risk attacks on privilege pose to your organization, the value of embracing Active Directory privilege security, and key lessons to streamline adoption.



**GERRIT LANSING**  
Field CTO

### WHY?

Microsoft's Red Forest and Enhanced Security Administrative Environment (ESAE) are of great interest to almost any organization, but it's a confusing and complex topic. Running this webinar should be of great interest to your customer-base and prospects and the content delivered will be educational by design.

### TITLE

### Filling the gaps in Microsoft's Azure Information Protection (AIP) data classification capabilities

With so many organizations having adopted and migrated to Microsoft's cloud, Azure Information Protection (AIP) has become the most pervasive data classification and protection technology in enterprises of every size. But as powerful as AIP is, it's not perfect. Join Ralph Martino (VP, Product Strategy) and Kevin Joyce (Senior Technical Product Manager) of Stealthbits Technologies to get an in-depth breakdown of what works, where the gaps are, and how to overcome them to make AIP work exactly the way it needs to for your organization.



**RALPH MARTINO**  
VP, Product Strategy



**KEVIN JOYCE**  
Senior Technical PM

### WHY?

It's likely that nearly every one of your customers is already leveraging or considering leveraging AIP. In either scenario, they might not understand exactly what AIP is and is not capable of, which could either lead to a false sense of security or trepidation in adopting the technology. We've done the research and can clearly and accurately articulate what your customers need to know, putting you and them in positions of strength and comfort with regards to what AIP can and can't do.

**TITLE****Zero Standing Privilege (ZSP): The history of Privileged Access Management (PAM) and why ZSP is a return to PAM's original promise**

From Privileged Account Management to Privileged Access Management, vault-centric to vault-less, PAM has undergone some significant changes over the years. At its core though, PAM has always been and continues to be about getting administrators from A to B securely. It's arguable, however, that existing PAM implementations have not only grown increasingly complex and unnecessarily expensive, but have actually increased the attack surface they were meant to reduce through the toxic combination of an ever-growing number of privileged accounts and the persistent (standing) privileges they each maintain to an organization's resources. Join Stealthbits' VP of Product Strategy and Privileged Access Management expert, Martin Cannard, to learn about the history of PAM from his decades of experience and how new, innovative approaches like Zero Standing Privilege are bringing PAM back to the basics.



**MARTIN CANNARD**  
VP, Product Strategy

**WHY?**

Privileged Access Management is arguably one of the hottest segments in cybersecurity today and over the past few years. Forrester's assertion in 2016 that 80% of breaches involve privileged credentials opened whatever eyes remained closed to the subject, making PAM a focal-point for Security Professionals and Leadership ever since. But the PAM market has consolidated and users have grown increasingly dissatisfied with the heavy architecture, high cost, and even higher complexity approaches of legacy vendors and are looking for less expensive, more effective approaches to securing administrative access rights. While Stealthbits' solution checks all these boxes, this is an informational and educational webinar to help organizations understand there's a new movement underway.

**TITLE****Want to curb data growth, mitigate risk, reduce administrative burden, and save money doing it? Storage reclamation may be your next must-do project.**

It is estimated that over 90% of the data that exists today was generated in just two years! But of all those files sitting out on your expensive NAS devices, in SharePoint, and other repositories, how much of it is really needed? Stale, redundant, trivial, and obsolete data consumes massive amounts of valuable storage space and only ends up costing organizations more money to manage, maintain, and secure, while exposing them to ever-increasing amounts of unnecessary risk.

Join Stealthbits VP of Pre-Sales Engineering and long-time IT Practitioner, Ian Andersen, to learn the approaches, considerations, and gotchas associated with identifying and retiring the no-longer-needed data that represents one of the biggest opportunities for cost-savings and risk reduction for any organization.



**IAN ANDERSEN**  
VP, Pre-Sales  
Engineering

**WHY?**

Every file represents risk. Any file can contain information that, if stolen, can make for headline news. But so much of this data doesn't even need to exist in the first place! Furthermore, amidst this COVID-19 crisis with organizations scrambling to reduce costs both now and in the future, finding projects that save money and increase security are likely very welcome.

**TITLE**

## Prioritizing password security for your suddenly remote workforce

The worldwide COVID-19 pandemic hasn't necessarily changed how we do business, but almost instantly has changed where many of us do it from. Safe within the confines of our brick and mortar facilities and shielded LANs, we pushed stringent password security to the side in favor of other pressing projects. Now out in the open and spread across potentially thousands of locations, password security must rise to the top of the priority list. Join Stealthbits VP of Product Strategy and Active Directory SME, Rod Simmons, to learn the differences between on-premises password controls via Active Directory and Microsoft Azure Password Protect, how your organization can align with popular NIST guidelines, and what stronger password policy means for risk reduction in our new "Work From Home" business culture.



**ROD SIMMONS**  
VP, Product Strategy

**WHY?**

The COVID-19 pandemic has undoubtedly thrown a wrench in day to day business operations for the majority of enterprises worldwide. What could be pushed aside previously because of different realities is no longer an option, and password security for a largely remote workforce needs to take centerstage. This topic should resonate with virtually every organization out there and thus should attract attention and interest.

## IDENTIFY THREATS. SECURE DATA. REDUCE RISK.

Stealthbits Technologies, Inc. is a customer-driven cybersecurity software company focused on protecting an organization's sensitive data and the credentials attackers use to steal that data. By removing inappropriate data access, enforcing security policy, and detecting advanced threats, our highly innovative and infinitely flexible platform delivers real protection that reduces security risk, fulfills compliance requirements, and decreases operational expense.

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