SafeSend: Bridging the Gap in Your Security

In today's digital landscape, your company's security framework likely includes advanced technologies to thwart cyber threats, particularly those aimed at email-based phishing and malware.

Despite these efforts, attackers continuously evolve their tactics, finding ways to bypass even the most sophisticated defenses. To counter this, many organizations have implemented Security Awareness Training (SAT) to educate employees on identifying and avoiding threats.

However, even well-trained users can be deceived, especially under pressure. This is where SafeSend steps in, providing a critical reminder to be vigilant at the moment it's needed most.

SafeSend: Real-Time Security Nudges

SafeSend takes your security to the next level by actively enhancing your existing measures like Security Awareness Training and Advanced Email Threat Protection. With real-time prompts, risky user actions relating to email communication are swiftly identified for correction.

Rather than detecting potential threats in progress, SafeSend provides preemptive protection against phishing, malware, and other data security threats. When a user is about to send an email to an external or unknown recipient, particularly if it contains sensitive information, SafeSend intervenes with a gentle reminder. It highlights the specific risks involved, such as the recipient's address and the sensitive data included, prompting the user to confirm their actions.

Before the email is sent, SafeSend unobtrusively prompts the user to confirm their action, reminding them of the risk and which elements of the email pose a threat. This process reinforces prior SAT lessons, offering an additional layer of defense against phishing attempts that evade advanced email protection systems. Moreover, the SafeSend dialogue can be customized to contain links to internal security policies, to remind users of the risks and their responsibilites.

Why Choose SafeSend

- Real-time Risk Detection:
Identifies when users are about to send emails to external or unknown recipients, especially those containing sensitive information.

- Unobtrusive Reminders:
Gently alerts users to potential risks, highlighting specific elements of concern.

- User Empowerment:
Prompts users to double-check their actions, reinforcing their SAT knowledge at the most critical moment.

- Seamless Integration:
Installs within minutes and starts protecting immediately.

- Comprehensive Event Logging:
Details or every prompt and correctional event undertaken by the user is logged locally for consumption. Data provides insight into human security risks and helps meet and exceed compliance requirements.

How SafeSend Complements Your Existing Security Stack

1 | Advanced Email Protection: Effectively counters active phishing attempts and social engineering attacks.

2 | Security Awareness Training: Reinforces learned behaviors at the point of potential risk.

3 | Human-Centric Approach: Enhances overall security awareness and data privacy consciousness.

The SafeSend Advantage

- Prevents accidental or intentional data leaks.
- Seamlessly integrates with your current email environment.
- Offers immediate protection upon installation.
- Provides valuable insights into human-centric security risks.
- Boosts overall user awareness of privacy and data security.

Close the Gap in Your Email Security Today

SafeSend is the ideal complement to advanced email protection solutions and SAT programs, offering a comprehensive security package.

While it works exceptionally well with VIPRE's Email Advanced Threat Protection and IeL (powered by VIPRE) Security First Training, SafeSend delivers value in any security environment.

By incorporating SafeSend, you can effectively close the gap in your email security strategy, ensuring your organization is better protected against evolving cyber threats.

Enhance your security posture today by adding SafeSend to your protection suite. Ensure your users are reminded to be vigilant exactly when they need it most, reinforcing your existing defenses and fostering a culture of security.

About VIPRE

VIPRE Security Group is a global organization that protects millions of consumers and businesses, including well-known brands.

Backed by cutting-edge machine learning, one of the world's largest threat intelligence clouds, and real-time behavior monitoring, the VIPRE Security Group delivers unmatched protection against today's most aggressive threats.

VIPRE SECURITY GROUP

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